Leila Suleman
Visual Communication Designer

⊙ Portuguese, based in Boston

🌐 portfolio: www.leilasuleman.com

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PROFESSIONAL EXPERIENCE

2022-
Junior Graphic Designer at We Are York GmbH

• Development of UI/UX design projects for various companies in sectors such as golf, IT, renovation services, transportation services, etc. Tools: figma, elementor.
• Developement of labels and packaging for a beverage company. Tools: adobe illustrator, adobe photoshop.
• Development of prints and digital artwork for a fashion company. Tools: adobe illustrator, figma
• Developement of a stadium led screen animation (2D) for a insulation materials company during the men's world florball championships. Tools: adobe after effects, adobe illustrator.

2021-2022
Brand Design Intern at Notation Creating Consulting AG

• Development of icons and illustrations for an audio equipment manufacturer company. Tools: adobe illustrator, sketch.
• Development of a brand identity for a natural wine company. Tools: adobe illustrator.

EDUCATION

2020-2021
Master's Degree in Visual Communication Design
ZHdK - Zurich University of the Arts

• In this degree, it was possible to acquire skills in editorial and book design and city branding.
• Relevant courses: Hyper images workshop with offshore studio; Type design workshop with abcinamo; Alien aesthetic workshop with Thomas Thwaites.
• Final Thesis: Peripheries of the Center - Design project that investigated ways of motivating Lisbon residents to return to the city center and sustainably reconnect with the historical places that have been overpopulated by tourists.

2016-2019
Bachelor's Degree in Applied Mathematics and Computer Science
Instituto Superior Técnico - University of Lisbon

• In this degree, it was possible to acquire knowledge in different areas of mathematics, like Statistics, Pure Mathematics, Numerical Analysis and Computer Science.
• Final Project: Chaos theory and entropy in counter terrorism.

ADDITIONAL EDUCATION

UAL - University of Arts of London
Digital Illustration short course (2023); Creative Coding short course (2022); Infographics and Data Visualization short course (2022); Visual Identity short course (2022) - all online.

CalArts - California Institute of Arts
UI/UX Design Specialization - online (2019)

Lisbon School of Design
Editorial Design Specialization (2019)

COMPUTER SKILLS

Adobe Illustrator   Adobe InDesign   Adobe Photoshop

Adobe XD   Figma   Elementor   Processing   Wix Editor

LANGUAGES

• English - Fluent
• Portuguese - Native
• Spanish - Conversational
• French - Basic

+ INFORMATION

• Design and Marketing coordinator at NMATH-IST Math Student's Association (2017-2019).
• Graphic designer at Alinhavo - sustainable fashion association (2018-2019).
• Mathematics tutor at a study center (2022-2023).
• Volunteering at Acreditar - Association of parents and friends of children with cancer (2010-2015).
• Violin course at D. Dinis Conservatory of Music (2008-2017).

OTHER INTERESTS

Playing Chess   Reading   Writing   Learning Languages

Pets   Music